NATIONAL BROADCASTING COMPANY, INC.
THIRTY ROCKEFELLER PLAZA, NEW YORK, N.Y. 10020, CIRCLE 7-8300

March 30, 1972

J. MARSHALL WELLBORN
Assistant General Attorney

Mr. Harold Weisberg
Coq d'Or Press
Route 8
Frederick, Md. 21701

Dear Mr. Weisberg:

I have been asked to answer your letter to Julian Goodman dated March 18, 1972 concerning the book entitled "An American Death".

NBC has no present plans to air any programs involving Gerold Frank or his book "An American Death". Accordingly, there is no need for us to consider at this time your request to be permitted to rebut any of Mr. Frank's views on NBC facilities.

As you may know, NBC recognizes an obligation, when it covers a controversial issue of public importance, to provide programming which ventilates all significant viewpoints on that issue. For this reason, although we cannot at this time promise you that we will ask you to discuss your theories on NBC, we will keep your letter in mind whenever we cover the subject of Martin Luther King's assassination in the future.

Sincerely yours,

J. Marshall Wellborn

JMW:cs